



# NAGT LAUNCHES MANUFACTURING SITE IN THE UNITED ARAB EMIRATES

General trading company expands scope towards premium cleaning solutions

**Dubai, 23 May, 2016:** Al Nisr Al Abyad General Trading (NAGT), the successful general trading company in cutting edge technology maintenance products, announced today the launch of its hygiene and cleaning products manufacturing in the United Arab Emirates.

The UAE based manufacturing site has a daily production capacity of 30,000 Liter and provides a wide range of high quality products to various industries including facility management, education and health care with a special focus on hospitality, automotive and food processing industry, commercial and industrial laundries.

NAGT's manufacturing site operations are GMP compliant and enjoy multiple production lines offering clients cleaning, sanitation and disinfection products and services as well as personal care and hygiene items ranging from soaps, hand sanitizer gels and shampoos to antiseptics and disinfectants, laundry detergents and fabric softeners to name a few.

Commenting on the launch of the site, Eng. Maymoun Khoder, Chief Executive Officer of NAGT, said: "Our decision to launch the NAGT manufacturing site in the UAE revolves around the value proposition the country provides to international organizations. We believe that basing our manufacturing operations in the UAE supports our vision to protect what is vital and help build a healthy and clean environment across the Middle East region.

He added: "We, at NAGT, place significant emphasis on the quality of our products. NAGT's ability to develop patented cleaning, sanitation and hygiene technologies provides us with the advantage to align our product offering and quality to client specific requests. We believe that this approach will set the industry benchmark proving that a company can prosper while taking cognizance of the planet's delicate ecosystem and finite resources while still having a positive impact on human health in everything we do."

NAGT's Sales and Marketing Director, Stefan De Decker, added: "We at NAGT apply various strategies that engage clients at an early stage. The superiority and diversity of our products sit at the centre of our sales and marketing approach as we focus on providing comprehensive solutions to businesses across the region. Our objective is to be recognized by our clients and competitors as the benchmark for contract longevity, innovation and management support."

## About the company

NAGT is a limited liability company, Dubai based general trading company with sister company in Sharjah manufacturing high quality soap and cleaning detergents for both soft services providers and end users directly requesting high value for money, consistent customer care and environmentally sustainable cleaning products. This year NAGT is being audited by SGS for ISO 9001:2015, ISO 14001:2015, and OHSAS 18001.



For further information, please visit [www.nagt-me.com](http://www.nagt-me.com) or contact us on [info@nagt-me.com](mailto:info@nagt-me.com)

For media inquiries, please contact:  
**Stefan De Decker**  
[stefan@nagt-me.com](mailto:stefan@nagt-me.com)  
 P+971 55 667 1339

Light Commercial Tower  
 3rd Floor, Office 322, Arjan  
 Al Barsha South 3  
 PO Box 53410, Dubai  
 United Arab Emirates

T (+971) 4 3605617  
 E [info@nagt-me.com](mailto:info@nagt-me.com)